## **ODLAR YURDU UNIVERSITY**

## 2024/2025 Academic Year

## **CURRICULUM SCHEDULE**

## **Specialty: 050810 – Tourism Management**

No.	Subject Name	Credit	Semester	Total Hours	Classroom Hours
1.	Business and Academic Communication in a Foreign Language - 1	5	1	/60	4
2.	History of Azerbaijan	5	1	30/15	3
3.	Elective Subject: * Tourism of Azerbaijan * Culturology	4	1	30/15	3
4.	Tourism Geography	5	1	30/30	4
5.	Business Mathematics	6	1	30/30	4
6.	Introduction to Tourism	5	1	30/15	3
	Total	30 credits			21
7.	Business Statistics	5	2	30/15	3
8.	Business and Academic Communication in a Foreign Language - 2	5	2	/60	4
9.	Business and Academic Communication in Azerbaijani Language	4	2	/45	3
10.	Microeconomics	5	2	30/30	4
11.	Transportation in Tourism	5	2	30/30	4
12.	Civil Defense and First Aid	6	2	30/30	4
	Total	30 credits			22
13.	Business and Academic Communication in a Foreign Language - 3	5	3	/60	4
14.	Elective Subject: * Multiculturalism * Sociology	3	3	15/15	2

No.	Subject Name	Credit	Semester	Total Hours	Classroom Hours
15.	Macroeconomics	5	3	30/15	3
16.	Fundamentals of Management	5	3	30/30	4
17.	Fundamentals of Marketing	5	3	30/15	3
18.	Human Resource Management	4	3	30/15	3
19.	Elective Subject: * Hotel Operations Technology * Economics	3	3	30/15	3
	Total	30 credits			22
20.	Elective Subject: * Application of Information Technologies in the Specialty * Information Management	3	4	30/15	3
21.	Accounting	5	4	30/15	3
22.	Elective Subject: * Organization of Tourist Routes and Excursion Work * Travel Agencies and Tour Operating * Service Activities * Legal Basis of Tourism Activities	7	4	45/30	5
23.	Elective Subject: * Business English * AR Constitution and Fundamentals of Law	3	4	/45	3
24.	Management Accounting and Corporate Decision Making	5	4	30/15	3
25.	Elective Subject: * Hotel Management * Finance and Investments * Professional Ethics and Etiquette * Entrepreneurship and Entrepreneurial Activity	7	4	45/30	5
	Total	30 credits			22
26.	Tourism Product Development	5	5	30/30	4
27.	Tourism Policy and Planning	5	5	30/30	4
28.	Sustainable Tourism	4	5	30/15	3

No.	Subject Name	Credit	Semester	Total Hours	Classroom Hours
29.	Elective Subject: * Economics of Tourism * Sport and Adventure Tourism	6	5	30/30	4
30.	Hospitality Industry Management	5	5	30/30	4
31.	Tourism Law	5	5	30/15	3
	Total	30 credits			22
32.	Elective Subject: * Historical and Cultural Tourism * Ecotourism * Organization of Congresses and Exhibitions in Hotels * Tourist Guiding	6	6	30/30	4
33.	Destination Management	4	6	30/15	3
34.	Intermediaries in Tourism	4	6	30/15	3
35.	Elective Subject: * Organization of Travel Agency Work * Innovation Management	3	6	30/15	3
36.	Introduction to Social Research	4	6	30/15	3
37.	Qualitative Research Methods	5	6	30/15	3
38.	Reservation Systems	4	6	30/15	3
	Total	30 credits			22
39.	Elective Subject: * Organization of Therapeutic and Wellness Tourism * Restaurant Management in Hotels	6	7	30/30	4
40.	Quantitative Research Methods	4	7	30/15	3
41.	Tourist Behavior and Psychology	5	7	30/30	4
42.	Elective Subject: * Tourism and Regional Economy * Organization of Hotel Operations	5	7	30/30	4
43.	Elective Subject: * Tourism Industry and Tourism Market * Organization of Medical Services in Tourism	5	7	30/30	4

No.	Subject Name	Credit	Semester		Classroom Hours
44	Elective Subject: * Features of Winter Tourism Organization * Front Office and Guest Services in Hotels	5	7	30/15	3
	Total	30 credits			22
45.	Internship	21	8		
46.	Graduation Work	9	8		
	Total	30 credits			